

# Rules of IP Complaint Reasons

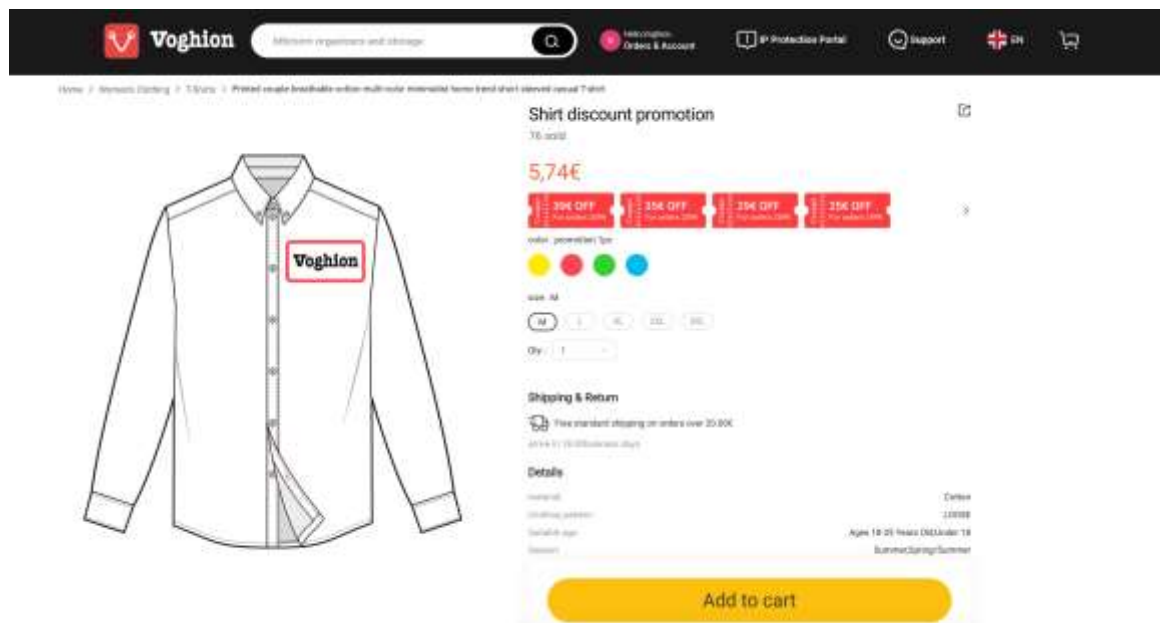
## Trademark

### Trademark infringement

**Definition:** Products use trademarks without authorization.

**Please select complaint type:** Trademark infringement

**Example :**



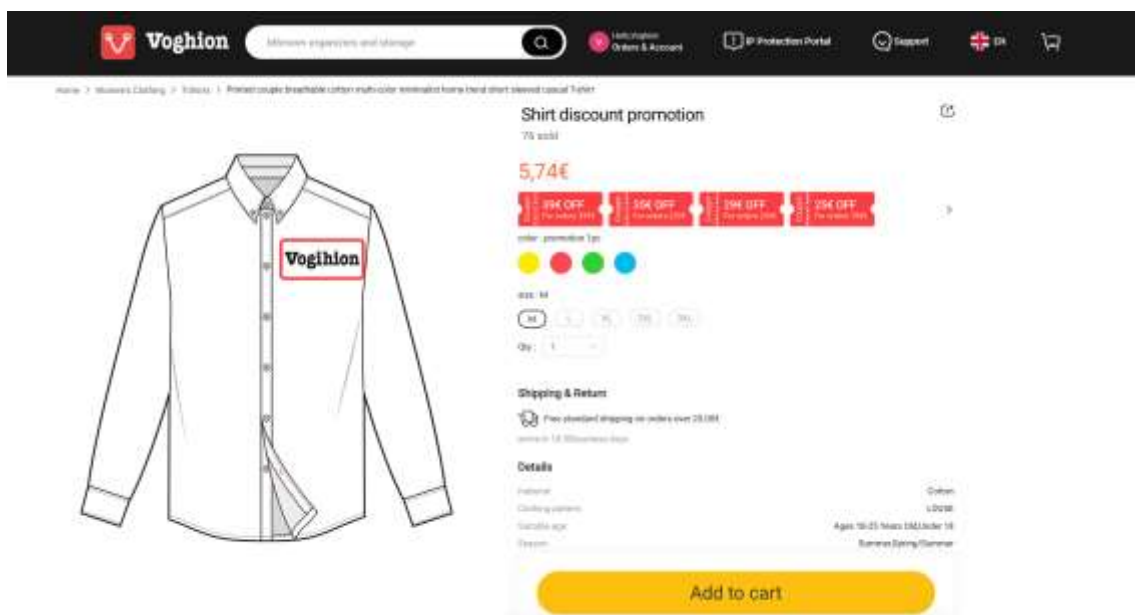
**Explanation :** The word "Voghion" is displayed on the product, and the "Voghion" trademark applies to Class 25 (clothing).

## Trademark similarity

**Definition :** Using a trademark similar to "Voghion" can easily cause consumer confusion.

**Please select complaint type:** Trademark similarity

**Example :**



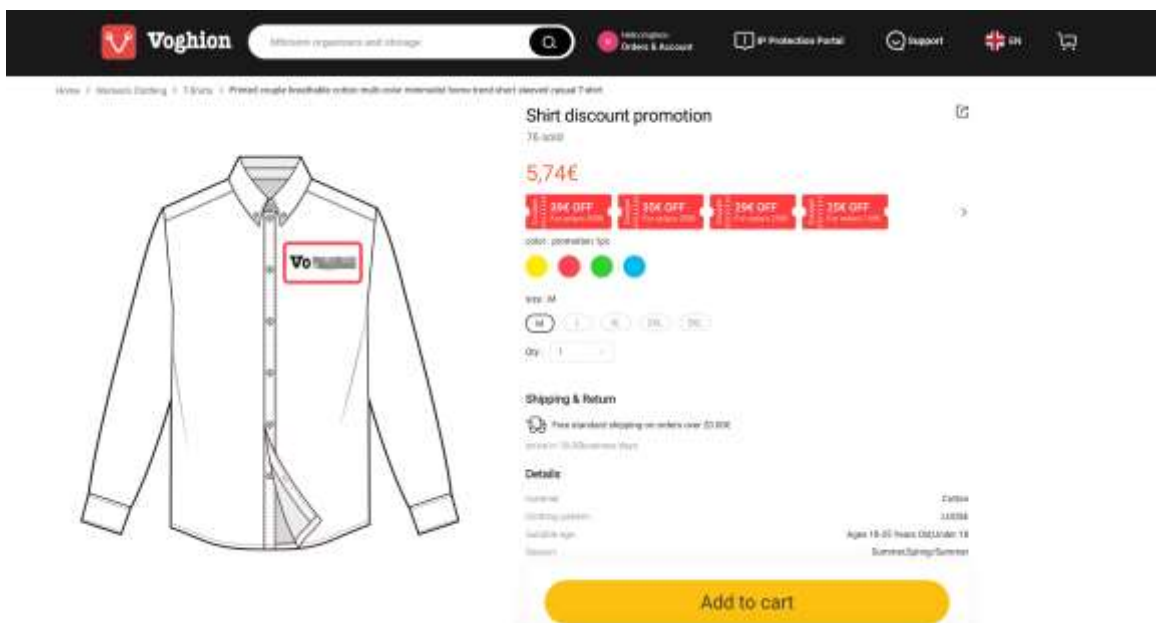
**Explanation :** The use of the "Voghion" trademark similar to the "Voghion" trademark can easily cause consumer confusion.

## Trademark blocking

**Definition :** Intentionally blocking the trademark of the trademark owner.

**Please select complaint type:** Trademark blocking

**Example :**



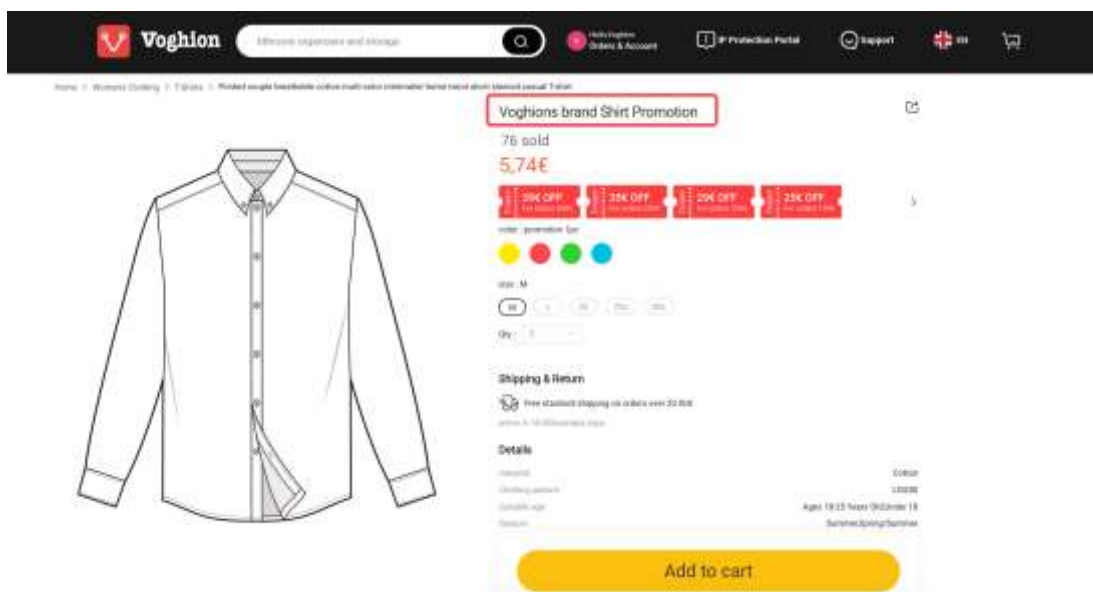
**Explanation :** The "Voghion" trademark on the clothes is clearly blocked.

## Trademark intimation

**Definition :** The use of suggestive words implies that the product being sold is the Voghion brand.

**Please select complaint type:** Trademark intimation

**Example :**



**Explanation :** Text descriptions contain suggestive words such as "DH gates".

## Patent

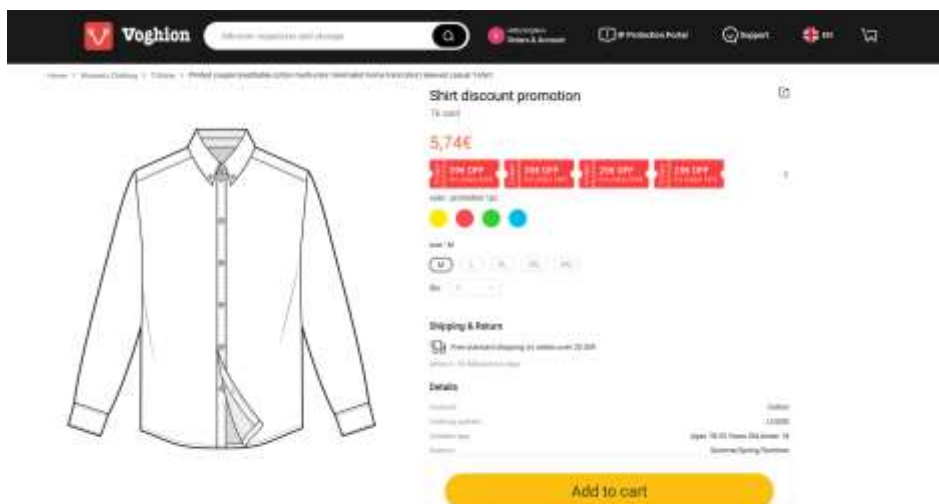
### Patent infringement

**Definition:** The product uses the relevant patent without authorization (including design patent, utility model patent, and invention patent).

**Please select complaint type:** Design patent infringement/ Utility modelt infringement/Invention patent infringement.

**Example :**

(12) **United States Design Patent** (10) **Patent No.:** **00000000**  
Thyson (45) **Date of Patent:** \*\* **Apr. 19, 2022**



**Explanation:** The appearance of the product is consistent with the design of the patent owner, and consumers cannot distinguish it.

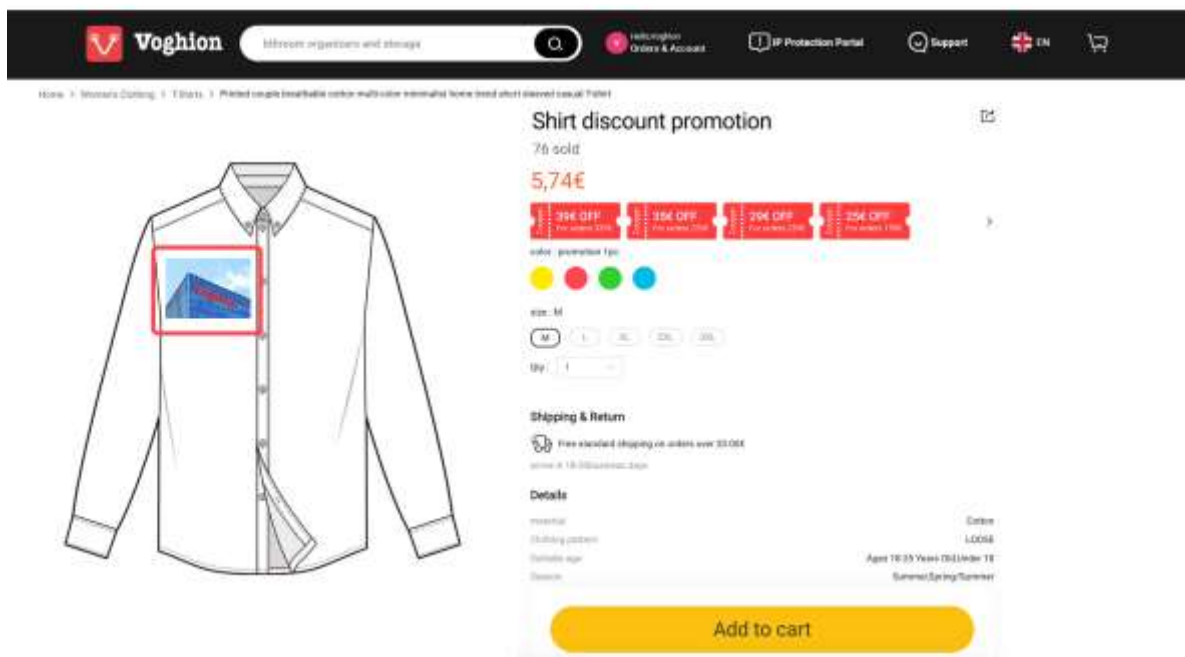
## Copyright

### Copyright infringement

**Definition :** Unauthorized use of the copyright owner's work.

**Please select complaint type:** Copyright infringement

Example :



**Explanation :** Unauthorized use of the copyright owner's work on the product.

## Unregistered Copyright

### Unauthorized use

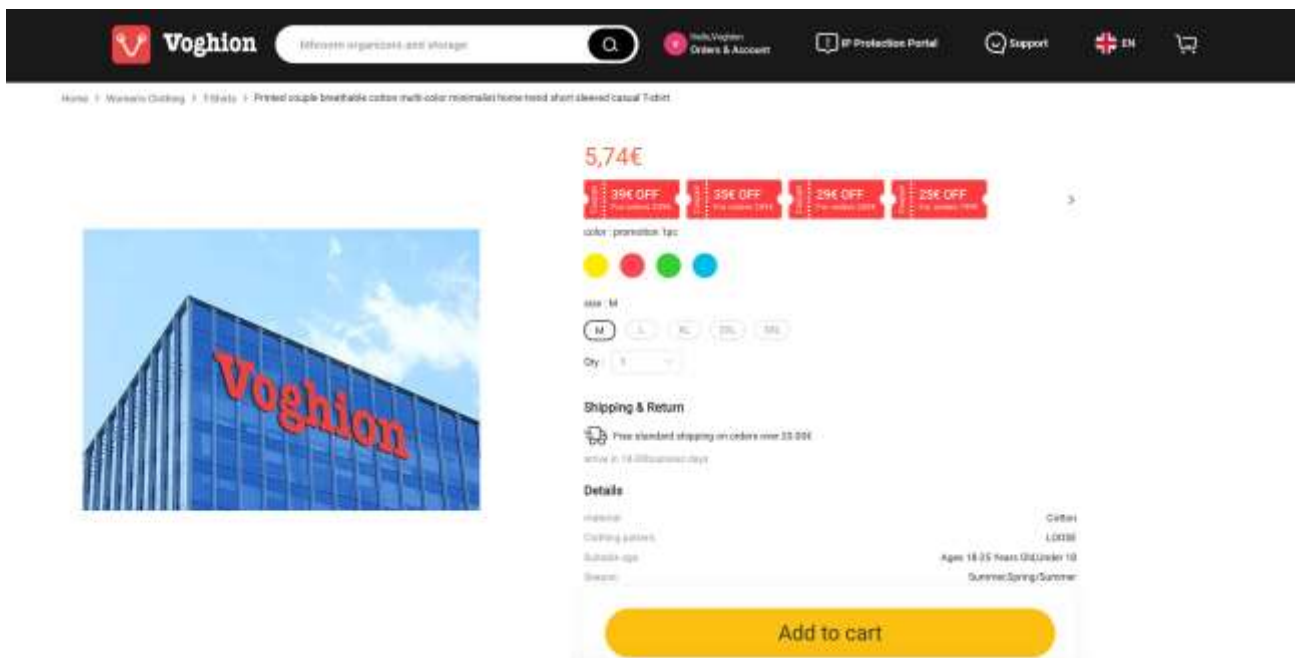
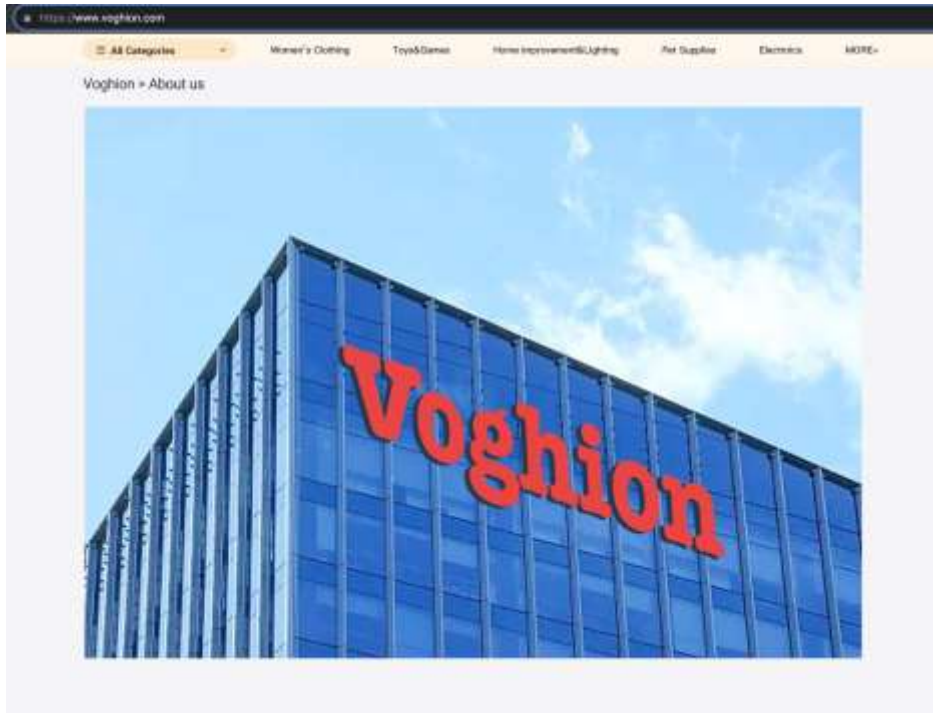
**Definition:** The product uses the IP owner's unregistered copyright without authorization (including official website pictures, style, books, audio and video products and other



types of publications) .

**Please select complaint type:** Design patent infringement/ Utility model infringement/Invention patent infringement

**Example :**



**Explanation:** The product uses the official website picture of the IP owner without authorization.

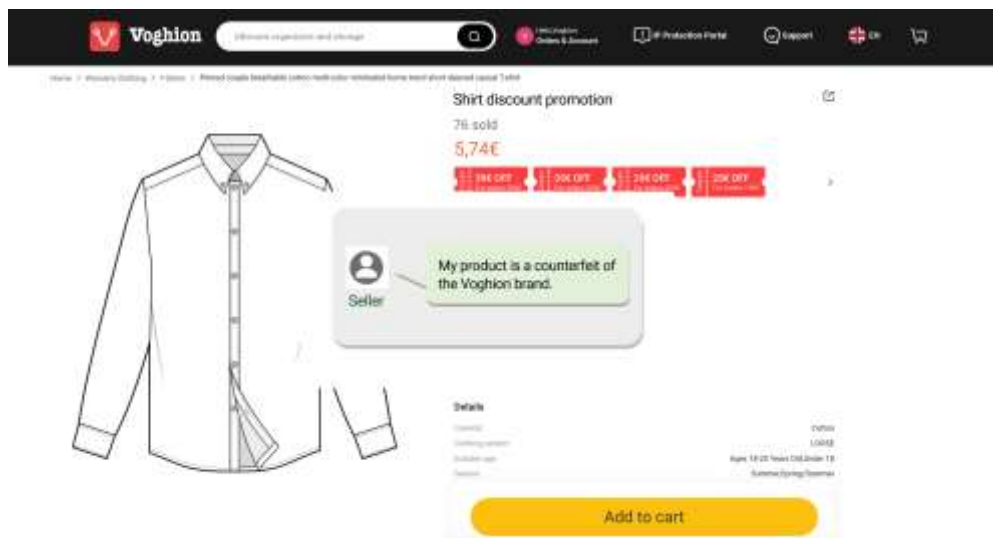
## Other

### Self-acknowledgement of the infringing activity in the online chatting tools

**Definition:** During the communication, the seller admitted the infringement.

**Please select complaint type:** Self-acknowledgement of the infringing activity in the online chatting tools

**Example :**



**Explanation:** During the communication, the seller admitted the infringement.